



2019 COMPANY PROFILE



BACK THEN...

# MORE THAN 14 YEARS AGO IT ALL BEGAN FROM THIS...

## THE BEGINNING

In 2005 one of the co-founders of BaltLED visits his friend a professor at Vilnius University. The professor at the moment happens to be working on the LED based illumination for green houses to enhance the vegetation of plants. The conversation turns towards new developments in LED technology. Here and now the idea to adopt LED technology for signage illumination appears. Less than in a year, BaltLED is found and produces country's first LED illuminated sign.

## WHO WE ARE TODAY

BaltLED – an international company, providing LED ILLUMINATION SOLUTIONS FOR SIGNAGE AND GENERAL LIGHTING applications all over the Europe, extending to South Africa, Japan, Australia and other countries. With more than 14 years of experience we have already provided solutions for uniform illumination of total more than 929 527 m<sup>2</sup> of different signage applications. Also, with general lighting solutions we are helping to reduce electricity bills every month for hundreds of industrial and commercial companies.

You can find our solutions in signs of companies like Škoda, Carrefour, Aldi, Decathlon, Mazda, Sberbank, Fiat and other.

In thirteen years, we have received many different awards and certificates. Here you can see few we are the most proud of: golden medals of Product of the Year awards.



# WHY WE ARE HERE?

## OUR MISSION

is to enrich the quality of people's everyday life by creating value solutions.

## WHOM ARE WE ENRICHING?

### CUSTOMERS

We always stay close to the customers, to understand their needs. Therefore, we can provide a specialized range of well-designed, functional and competitive lighting solution. With these solutions our customers and partners can achieve new efficiency and profitability levels. Innovation and competence are the key characteristics of our solutions, systems and services we offer. We are proud that our customers get value from intangible assets we share.

### CONSUMERS

We create LED illumination solutions for both signage and general lighting, therefore the quality of our products has a direct impact on how people perceive brands and on working conditions. This entrusts us to do our best creating solutions that would really enrich people's lives.

### EMPLOYEES

We understand and value the uniqueness of people. Therefore, we create a collaborative team-work environment which helps employees to realize their potential. This empowers them for personal development resulting in long-term profitable growth in everything we are focusing.

### SOCIETY

From the beginning of our business we have been sharing our assets with the world surrounding us. This takes different forms: supporting orchestras, gifted people and new emerging talents. We are happy we can contribute and enable people to share their creative light with the world.

### ENVIRONMENT

We work towards a sustainable society, therefore we consider the environment, health and safety issues seriously. Working only with LED technology we contribute towards these ideas from the first our system installed.

## MANUFACTURING IN EUROPE

We are proud to have most of our signage and general lighting products manufactured in Europe. Being one of the only few companies manufacturing in Europe, we are both more flexible and can provide our customers with quality solutions faster. Also, it is easier to ensure the quality of products.

## PRODUCT DEVELOPMENT

We are more than willing to invest when the question comes to quality and new product development. From the early beginning at BaltLED we have understood, that the only way to provide our partners with advanced solutions is to create them. Therefore, we have our own lighting laboratory, where new products from an idea to first prototypes emerge. Every piece of data on the data sheets we provide is tested in house.

# ABOUT US IN NUMBERS



**929 527 m<sup>2</sup>**

area illuminated with our solutions.



**58**

passionate LED lighting professionals.



**30%**

annual growth for the past five years.



**14 YEARS**

of experience in LED signage and general lighting.



**340 023**

LED illuminations projects around the world.



**40**

countries where you can find our solutions.



**3 GOLDEN**

medals in Product of the Year awards.



**80 000**

modules used in the the largest light box project.



A close-up photograph showing a person's hand holding a string of small, glowing optical modules. The modules are connected by thin white wires and are arranged in a line. One module is highlighted with a red cap. The background is dark, and the lighting is focused on the glowing modules.

*„We have developed more than 100 products since the company was founded. The latest our achievement is **Crown MINI**: probably the world's smallest optical module. Seeing how our solutions are illuminating the world makes us feel motivated and proud.“*



Balt led

E-mail: [info@baltled.com](mailto:info@baltled.com)

Phone: +370 532 390 00

Site: [www.baltled.com](http://www.baltled.com)

For samples: [service@baltled.com](mailto:service@baltled.com)

Address:

Panerių St. 64, 3rd floor

LT-03202, Vilnius

Lithuania